

Yanlin Zhu

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Department of Agricultural Economics & Rural Sociology, Auburn University
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EDUCATION

Auburn University	Auburn, AL
PhD student in Applied Economics (Agriculture)	Aug 2023 – May 2027 (Expected)
Tufts University	Medford, MA
MS in Economics	Sept 2020 – May 2023
South China University of Technology	Guangzhou, China
BS in Business Administration	Sept 2016 – May 2020

RESEARCH

Working Papers

The Impact of Conservation Reserve Program (CRP) on Agricultural Expenses

(with Ruiqing Miao & Joshua Duke). Submitted to *AEPP*; Presented at AAEA 2025.

The Efficiency and Spatial Effects of Pecuniary Externalities on Land Value Taxation

(with Joshua Duke & Tianhang Gao). Presented at SAEA 2024.

Work in Progress

Marketing Options for Producers and Agribusiness in the Southeast

(with Joshua Duke, Portia Johnson, & John Bernard).

PUBLICATIONS

Li Feng, Zhu Yan-lin, Yuan Shi-chao. “The Active Minority” vs. “the Silent Majority”: The Study of the Effect of Online Word-of-Mouth Marketing[J]. *Journal of South China University of Technology (Social Science Edition)*, 2021, 23(5): 47-58. DOI: 10.19366/j.cnki.1009-055X.2021.05.005.

PROFESSIONAL EXPERIENCE

Dept. of Agricultural Economics & Rural Sociology, Auburn University	Auburn, AL
<i>Graduate Research Assistant (Supervisor: Prof. Joshua Duke)</i>	Fall 2023 – May 2027 (Expected)

GF Securities Development & Research Center	Guangzhou, China
<i>Research Analyst Intern</i>	July 2019 – Sept 2019

Constructed forecasting models for WH Group stock prices based on pork/hog price trends.
Conducted field research on 30+ products for 15 listed H-share companies.

ABC Public Consulting	Guangzhou, China
<i>Project Consultant</i>	June 2020 – Dec 2020

Optimized rehabilitation service processes for NGOs and analyzed social supporting networks.
Writing Research Report and Project Manuals.

GRANTS & AWARDS

Contributor, USDA FSMIP (Amount: \$282,577.40)	Jan 2025 – Dec 2026
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Marketing Options for Producers and Agribusiness in the Southeast (with Joshua Duke, Portia Johnson, & John Bernard)

Varkey Family Summer Research Fellowship (Amount: \$2000), Tufts University Summer 2022

Second Prize College Scholarship, South China University of Technology Fall 2018

Sunwoda New Energy Scholarship, South China University of Technology Fall 2017

SKILLS & AFFILIATIONS

Software: R, Stata, NetLogo, Qualtrics (Proficient); Claude Code, Python, ArcGIS, Matlab, SPSS (Basic)

Languages: Mandarin (Native), English (Fluent)

Professional Affiliations: AAEA, AERE, AEA, SEA